Sebastián Lopez Del Barco

I am a designer who is passionate about design, user-centered design, and solving complex problems with creativity.

Experience

DesigninDC
Mar 2022 - May 2024
United States

UX-UI Designer

A local DC Washington digital design agency with global reach.

Responsable for the design of the different design system, wireframing and UI design for different high profile projects. Client meetings, team management, and pitch presentations are part of every project's initial tasks.

Clients: BCIE - Banco Centroamericano de Integración Económica.
Solar Landscape, Dreamsabroad,etc.

Creativa.Digital
Jan 2018 - Jan 2022
Latam

Visual Designer (Multidisciplinary designer)

Creativa Digital is a digital agency powered by strategy, positioning brands(SEO) and developing branding projects.

Responsable for the overall visual identity of the most prominent projects. Validating consistency, creating videos(AE), brand guidelines and brand coherence for their collateral assets.

Digital Eclipse
Jun 2018 - Aug 2020
United States

UX/UI Designer - Branding Development

Digital Eclipse is a small Boutique Digital Agency company focused on branding & web design.

I help designing the visual identity and collateral assets for a variety of clients. One of my roles was lead the Latin American design team to develop, organize & execute succesful design projects.

Kensium Solutions
Jul 2017 - Jun 2018
United States,

Jr. UX/UI Designer

Kensium Solutions is an End-to-End E-commerce solutions to worldwide companies.

I helped early-stages startups to validate ideas, evolve concepts into high-fidelity design prototypes.

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☕ Linkedin Behance

Education
Scientific University of South
BFA - Marketing & Administration
2013 - 2018

Skills
UI/UX Design
Branding
Wireframing
UI Prototyping (Figma)
Design System Design
User Research
Presentation Design
Motion graphics
Wordpress (elementor)

Tools Stack
Figma
Adobe XD
Loom
Zeplin
Adobe Illustrator
Adobe After Effects
Dropbox - Drive
Trello - ClickUp
Slack
Whatsapp
Google Slides
Canva
Adobe Premiere
Topaz AI
Clickup
Power point - Keynote